











Our pastel colours for on-screen infographics

Because the University's pastel colours appear too pale to be usable in infographics on many screens/projectors, you can use this slightly darker colour scale where necessary.

If you are working in the Adobe package, a colour file (ASE file) with these darker swatches is available for download from the Staff Pages www.staff.lu.se/infographics. If you need lighter shades, use the normal profile colours and their shades at 50 per cent.

Original colours	Adjusted for infographics	R	G	B	Hexadecimal
		219	173	177	DBADB1
		164	196	207	A4C4CF
		153	190	167	99BEA7
		203	197	169	CBC5A9
		180	168	154	B4A89A

You can use the Hex code to quickly obtain the correct colour in Photoshop and Illustrator.

